



streamline • systemise • synergise

The **complete cloud solution** for accelerated business growth



# Welcome!

## What's holding back your business growth?

Time to plan and act strategically? Experience to interpret what's actually going on and what's possible? Confidence to make calculated changes and seize opportunities?

We can help because we're not just your accountants – we're your strategic business advisers too. And our goal for you is a *thriving* business, not just a healthy business.

## Boost Accounting is a fully integrated business support

The Cloud has brought new efficiencies to the daily tasks of running a business. But to translate these into tangible business growth you need integration.

So, we don't separate bookkeeping, accounts and financial projections – they're all interactive components in your organic business growth.

## And our service is organic and flexible too

It makes sure that you and your business are ready to evolve, ready to take the competitive lead. We give you Cloud efficiency – and turn it into *tangible, measurable business growth*.

**Interested?** Read on. Or contact us right now.

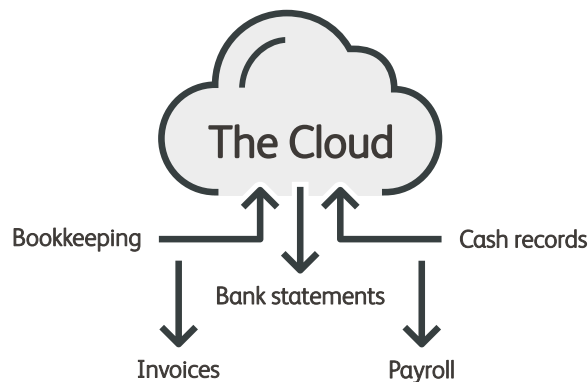


# How an integrated cloud solution will boost your efficiency and growth

There are *two* outcomes from effective cloud-based accounting.

The image below shows the one we're all familiar with – the range of records and data that can be stored in the Cloud for instant access from anywhere, 24/7.

But this is just the *first* outcome, simply a more effective way to manage your data. How do you turn all this Cloud data into meaningful business intelligence? How do you use it to drive better business growth?



“

“We needed some help with our accounting, as things were not adding up. We contacted Shishir Khadka and he was able to sort through all of our files, teach us how to use QuickBooks and now I can say that we are adding up thanks to his help.”

— Anthony Lewis, Gloria Jeans

**The answer doesn't lie in the data itself, *but in what you and your accountant do with it***

Here's the problem: Traditional accountancy services are divided up into two principle silos – *bookkeeping* to record your daily operations, and *accounts* to meet compliance requirements.

And simply switching to the Cloud will only achieve one thing – easier record-keeping. You need to work with the Cloud to get the real value from it.

So we use these two core activities to add a new dimension to your accounting support – *strategic planning*.

We use the Cloud to streamline and integrate the core services, and we derive real-time data-driven intelligence to help you plan a more successful business....

And *you* get to design the support package that best meets you current and future business needs...



“I started a small business and thought that I could handle the finance myself, however I soon found out that it was more complicated than I thought. I was told about Shishir Khadka and he was able to help me sort everything out and get me back on track.”

— Daniel Danny, Pinacl Solutions UK Limited

# An integrated support package, configured to your specifications

**Flexible, responsive, proactive, integrated, strategic – we offer it all.**

More and more of our clients are configuring their ideal package from our lists of options. For example:

1. “We’re OK with the bookkeeping but need full compliance and definitely want some regular input with the business planning”
2. “We need some help with the books and the compliance work but don’t need regular planning help, maybe just a one-off strategy day?”
3. “We’re growing fast and need as much integrated support as possible – thank you!”

And within each of our three component services – bookkeeping, accounts and strategic planning – you can specify exactly what you do and don’t want.

This way you only pay for what you need. And we don’t charge by the hour either – our *fixed prices* help you to budget and control your costs.

**In the following pages we outline some of the main features of each of our *component services*.**



**i.e. integrated real-time business intelligence for proactive planning**

# Component 1 – Boost Cloud Bookkeeping:

## the information-driver for your entire business

With our real-time cloud-based bookkeeping you are fully in control of your business. You can budget and plan more efficiently with monthly management reports; and you can sleep soundly knowing your records are fully compliant with HMRC.

### **Our Boost Cloud Bookkeeping component includes:**

- ✓ Real-time information system
- ✓ All financial transactions posted weekly
- ✓ Monthly reconciliations – bank, purchase and sales ledgers and VAT
- ✓ Paperless expense and receipt systems

We also provide unlimited email and phone support.

### **And our integrated business support package adds:**

- Help to maximize tax deductions
- Unlimited email and phone support
- Quarterly management reporting
- Fixed asset register
- VAT returns
- Debtor monitoring and enhanced credit control

... and much more!

Talk to us about your bookkeeping – we'll help you identify any weaknesses and get you back in complete control!

**Get better financial information from your business – and feed it straight into your business planning.**

## Component 2 – Boost Accounting Solution:

### grow your business *and* minimize your tax

With Boost Cloud Bookkeeping you have the advantage of real-time information. And you have the same advantage with real-time accounts too.

Many business owners dread their accounts. But Boost Cloud Accounting turns a statutory requirement into *focused business intelligence*. We turn your accounts into your *most valuable operational asset*. We want you to enjoy better business and financial planning.

And we'll help you save tax too!

#### **Our Boost Accounting Solutions component includes:**

- ✓ Real-time accounts reflecting the position now
- ✓ Financial dashboard – your own customizable screen supplying the financial information you need to run your business
- ✓ Instant reports at the touch of a button
- ✓ Critical checks and balances

We also provide additional business insight to keep you in control, including:

- Accounting records quality report
- Post-year end accounts review meeting

And you can add premium options such as:

- Comprehensive pre-year end tax planning
- PAYE/NII and VAT health checks
- Annual 5-year trend analysis report
- Annual profit-improvement planning meeting.

Let's start turning your compliance work into serious business intelligence for better growth.

**Accounts are a necessary evil – but with Boost Accounting Solutions they become your most valued asset.**



“Shishir Khadka is our online accountant and does a great job at keeping everything up to date. His team is professional and is always willing to help us with any queries we may have.”

— Michelle Solberg, Basingstoke



## Component 3 – Boost Strategic Business Planning: improve your strategy with proactive financial control

The Cloud gives you unprecedented *opportunity* to plan for business success. *But it doesn't do it for you.*

So...

How do you make those plans? How do you monitor progress – and how do you realign when things go off course?

The answer lies in getting the right kind of help – expert independent advice.

And with the insight we gain from running your books and accounts on the Cloud, we can apply a comprehensive strategic overview to your business.

Boost Strategic Business Planning comes in three options. Each begins with an intensive strategy-planning day that includes:

- ✓ An initial assessment of your current business health
- ✓ A “what-if” analysis to uncover hidden possibilities
- ✓ Detailed analysis of challenges, and options for overcoming them
- ✓ A Prioritised Strategic Action Plan

You can choose the option that best meets your business priority and support needs:

1. **Strategic Planning:** for business owners on a tight budget who want help to identify the way forwards;
2. **Profit Growth:** our most popular option, this extends the strategy day's work to include ongoing support for implementing your profit improvement plans;
3. **Business Re-engineering:** here we develop more comprehensive business development plans – and work closely with you as you put them into action.

If you're not sure which option to select, get in touch and let's talk.

**T:** 0207 206 2496

**E:** [shishir@boostaccounting.co.uk](mailto:shishir@boostaccounting.co.uk)

[www.boostaccounting.co.uk](http://www.boostaccounting.co.uk)

**Get even more value from you accountancy by harnessing expert business advice.**

### Our credentials



# Take the next step

## Let's start boosting *your* business

If you're not yet using the Cloud, we can sort that out for you. And if you are, we can make sure you start exploiting its full potential.

We can give you the time, confidence and experience to grow your business the way you want.

Just get in touch and we will be happy to arrange an initial consultation (no fee, no obligation).



Shishir Khadka, Founder of **Boost Accounting**

## About Boost Accounting

**Shishir Khadka founded Boost Accounting in 2016 to help clients take maximum advantage of Cloud Accounting technology.**

Shishir is a Chartered Certified Accountant, a certified QuickBooks Online and Xero specialist, and an author. He is passionate about his role as proactive accountant and Finance Director for owner-managed businesses, helping to improve sales/profit and minimise tax liabilities.

Boost transforms accounting from a cost into an investment.

Shishir ensures that streamlined accounting processes and improved financial records create new opportunities for integrated business planning and enhanced productivity.

Underlying his dedication is his mantra, "Listen, Understand, Solve and Repeat" where being personal, proactive and professional are the key founding principles.

## Get a free copy of our latest eBook

Our latest eBook discusses the 3 key obstacles to faster growth, how cloud accounting overcomes each of them, and what could be holding your business back.

And we'd be happy to give you a free copy, just email [shishir@boostaccounting.co.uk](mailto:shishir@boostaccounting.co.uk).



streamline • systemise • synergise





The complete Cloud solution for  
accelerated business growth

**Boost Accounting**

Chester House  
Fulham Green  
81-83 Fulham High Street  
SW6 3JA

T: 0207 206 2496

E: [shishir@boostaccounting.co.uk](mailto:shishir@boostaccounting.co.uk)

[www.boostaccounting.co.uk](http://www.boostaccounting.co.uk)